

## Privacy Policy

Your privacy is important to us and you are entitled to know the kind of information that is or may be collected through this website, what use is or may be made of this information, and how we will protect the integrity of any personally identifiable information that you may provide to us.

This Privacy Policy applies to all of the data that NeilJou.com collects through its websites (and the services that NeilJou.com provides through these websites) that link through to this Privacy Policy. If a NeilJou.com website does not display a link to this Policy, or has its own privacy policy or statement, then this Policy will not apply.  
Changes to This Privacy Statement.

From time to time, we may update and revise this Privacy Policy to reflect changes in our policies, services and/or in response to our customers' feedback. When we do make changes to this Privacy Policy we will revise the "last updated" date at the top of this Policy. Because we reserve the right to modify this Privacy Statement at any time without prior notice, please make sure that you review it frequently.  
The Data That NeilJou.com Collects.

Our websites are primarily for consumer print and related transactions. For you to be able to take advantage of the full functionality of the site it will be necessary for you to register with NeilJou.com. Registration will require that you provide certain information that is potentially of a personal nature. For example, you will be asked to provide your e-mail address, your name, company name (if applicable), address and telephone number. You will also be asked to create a password that, along with your e-mail address, will enable you logon and use the full functionality of the website in the future.

In order for you to be able to place an order, make a purchase, or otherwise use the functionality of this website, it will also be necessary for you to provide additional information, such as a credit card number and billing address, and/or bank account information. We will use this information to create your NeilJou.com account. We may also assign to you a unique identification number that is matched against the information you have provided to NeilJou.com. In that way the personally identifiable information you have provided can be matched against any orders you place, any material you upload to our websites, your print job as it flows through the print fulfillment and shipping process, and other relevant transactions (e.g., crediting an account for referral earnings).

Every time a person visits a NeilJou.com website we capture and collect certain information that identifies the type of web browser and language, access times, domain name and specific pages that are visited. This data capture is generally anonymous and does not capture any personally identifiable information unless the user provides it to us.

Once you have registered with NeilJou.com, each time you visit our website we may collect information about your visit that can be tied to your account and activity on our website. This may include the pages you view, the links you click on, and other actions you take as you view and/or use Redtagprintsale.com's sites and services. In the event you decide to place an order, request a quote, or utilize one of our interactive graphic design tools, all details of any such transaction will be captured.

If you place an order and/or upload a data file to NeilJou.com, there may be personally identifiable information contained in the data file created for the order and/or the data file you have uploaded (e.g. a name, address, telephone number and e-mail address on a business card file). This information may be yours but it is also possible that it may contain information that relates to someone else. If it belongs to someone else, NeilJou.com assumes that you have received authorization from this person to forward their data NeilJou.com. If you do not have the person's authority to send such data to NeilJou.com, you should not upload the file.

Please note that NeilJou.com may record its telephone conversations with you for customer services and quality assurance purposes.  
The Uses Made Of The Information We Collect

The primary purpose of the information we collect is to deliver the products and services we offer to our customers. We also use the information collected through our websites to operate and improve the websites, administer customer accounts and generally operate our business.

The information collected may be used in conjunction with analytic tools that help NeilJou.com determine the level of services and products we offer, improve the ease of use of our sites and services (such as by remembering information you have already entered), enhance our customer service, and to display content that can be tailored to specific customer interests, preferences and/or market segments.

NeilJou.com does not support unrelated third-party advertising on our websites. We do, however, promote the products, services, special promotions, new features, etc., offered by NeilJou.com and we may use some of the information we collect in order to personalize the promotions that may appear when you access our sites. These promotional efforts may be selected based on your product categories previously ordered, pages you have viewed and links you have clicked when using a NeilJou.com website.

We also use the personal information collected on NeilJou.com's websites to directly communicate with you. Your e-mail, mailing and/or billing address may be used for welcome letters, order confirmation, upload confirmation, job status updates, billing information and reminders, and technical service issues. We may also, on occasion, send you product or customer service surveys, and/or promotional correspondence to inform you of other products or services available from NeilJou.com.

If you upload a data file to NeilJou.com for print fulfillment, it will be received, stored and then used to fulfill your order. We do not use this information for any purpose other than fulfilling the requested print job.  
Personally Identifiable Information

Except for the limited purposes described in this Policy, NeilJou.com does not actively disclose your personally identifiable information to any unrelated third party and does not sell, rent or lease your name, billing or mailing address, e-mail address, phone number or other personally identifiable information to others.

In order for us to provide our services to you some of the personally identifiable information you provide to us must necessarily be disclosed outside of NeilJou.com. For example, NeilJou.com has joined with consumer print retailers throughout the United States to provide you with localized customer service should it be necessary, as well as a network of regional print fulfillment centers to ensure your orders are filled in a prompt and economical manner. Obviously, we need to provide the print retailer assigned to your account and the print fulfillment centers with the details of your orders so that you can receive effective customer service and timely delivery of your order. Also, in order for you to receive your order it is necessary for us to disclose the shipping information required by the carrier. Similarly, in order to process credit card payments, distribute referral income, etc. we must provide your necessary personal information to a third party payment processor.



## Privacy Policy

It is possible that on occasion NeilJou.com may retain third parties to provide limited services on our behalf, such as hosting websites, programming development, transaction processing, or performing statistical analysis of our service offerings. Under certain circumstances, these third party companies may need or be given access to personally identifiable information in order to deliver their services to NeilJou.com. They will be required to maintain the confidentiality of the information and will be prohibited from using it for any other purpose.

If we believe that such action is necessary, other circumstances that may give rise to NeilJou.com giving access to and/or disclosing your personal information to a third party include: (a) to comply with the law or any legal process that is served on us; (b) to respond to the authorized request of a governmental or law enforcement agency; (c) to protect and defend the rights or property of NeilJou.com (including the enforcement of our agreements); and/or (d) act in urgent circumstances to protect the personal safety of users of our services or members of the public.

In the event that NeilJou.com decided to sell, merge, acquire or otherwise reorganize its business then, any such transaction may involve the disclosure and/or receipt of personally identifiable information to or from a prospective buyer, seller, merger partner, etc. For these types of transactions, we will put in place appropriate protection for any personally identifiable information that is subject to disclosure.  
Accessing Your Personal Information.

You may have the ability to view the personal information that you provide to NeilJou.com by logging on to your account. To prevent your personal information from being viewed by others, you will be required to sign in with your e-mail address, or other user I.D., and password to gain access to your account information. If your account information is incorrect or needs to be changed or updated, you may do so online.

If you have any trouble accessing your account you may, if applicable, contact your Service Partner for assistance. Please note that you may be asked to provide proof of your identity before your Service Partner provides any information related to your account.  
Information Security.

A variety of security technologies and procedures are used to protect your personal information from unauthorized access, use, or disclosure. Your personal information is stored on computer systems with limited access, which are located in controlled facilities. Sensitive information, such as a credit card number, is protected through the use of encryption technology such as the Secure Socket Layer (SSL) protocol, and is maintained in an encrypted database. Please note, however, that we do not regard any of the information provided to us in data files uploaded to us for print fulfillment as sensitive information requiring encryption or any other form of special handling.

As part of the registration and ordering process, you will be required to choose a password. This password will only be as effective as you make it. It is your responsibility to choose an appropriate password and to keep it confidential. You should not share this information with anyone, and you should always log out of a NeilJou.com website or service before leaving your computer to protect against others being able to access your information. If you believe your password has been compromised in any way you should immediately change it by logging on to your account and then following the instructions for changing your password. Alternatively you may contact your NeilJou.com Service Partner for assistance Hackersafe.

Redtagprintsale.com websites are protected and certified as being safe from hackers by MaAfee's Hacker Safe service.  
Children's Privacy.

Our websites are intended for use by adult consumers. We do not intend to or knowingly collect information on, or target our services or websites to children under the age of 13. NeilJou.com encourages parents and guardians to be active in monitoring their children's online activities.

Use of Cookies.

Our websites use "cookies" to enable you to sign in to our services, help personalize your online experience and to record your online transactions. A cookie is a small text file that will be created by the browser you are using and then stored on your computer's hard drive. The use of cookies enables us to store your preferences and other information on your computer. This saves you time by eliminating the need to enter the same information each time you visit our website or browse pages within a website. It also aids in NeilJou.com personalizing the website content on your later visits to these sites.

Automatic acceptance of cookies is typical for most browsers. You usually have the ability to selectively accept or decline cookies by modifying your browser settings. Please be aware that if you choose to decline cookies from NeilJou.com you may not be able to sign in or use the other interactive features of our sites and services that are dependent upon cookies. For example, you will not be able to place orders online, as our shopping cart functionality requires the use of cookies.